CITY OF OAKLAND MEASURE D



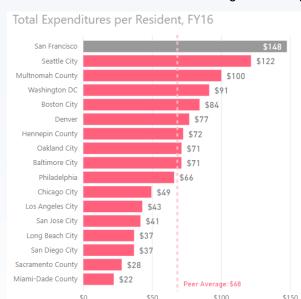
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WHAT IS MEASURE D?

Measure D is a special parcel tax of \$75 per parcel on the ballot for June 5, 2018. If approved by 2/3rds of Oakland voters, it will bring in an estimated \$10 million annually in funds over the next 20 years. Should the measure pass, the City Council has outlined the following priorities for Measure D funds:

- 1. Convert more temporary part-time positions to permanent with full benefits.
- Increase hours and staffing at branch libraries to allow families, students and children more access availability
- 3. Purchase new public desks, furniture, equipment, maker spaces, and technology for patrons.
- 4. Implement self-check and automated returns throughout the city.
- Increase the lending materials budget for books, children's books, eBooks, books on CD, e-Audiobooks, streaming music and video, magazines, tablets, laptops, tools, WiFi hotspots and toys.
- 6. Stabilize Children's program funding and provide for adult and teen programs.

Measure D revenues will *only* be used for library equipment, programs, and operational costs. The ballot measure as written also contains safeguards that prevent the City from replacing current general fund



dollars set aside for the library with the new revenues. This ensures that Measure D will increase funding for library services above current levels, rather than creating a loophole for the City to decrease its commitment to our public libraries and Local 21 members.

MEASURE D FUNDS CAN SUPPORT BETTER STAFFING AND FAIR WAGES

The Oakland Public Library system has operated at a deficit of \$2 million annually for the past 14 years and is anticipating a shortfall of \$3.5-\$4.0 million in special revenues it has historically relied on. As a result of these budget constraints, many branches have closed two days a week and evening hours have been reduced. The city has increasingly used

temporary part-time positions with little to no job security to staff the library while continuing to spend half of what neighboring cities spend per capita to fund these vital community resources. If the measure does not pass, union members may face more library closures and staffing issues.